EUSALP **ANNUAL FORUM 2020**

The sustainable and resilient Alpine region is preparing in EUSALP Action Groups

ACTION GROUP 7

To establish ecological connectivity for the whole EUSALP territory







RÉGION PROVENCE ALPES **CÔTE D'AZUR**

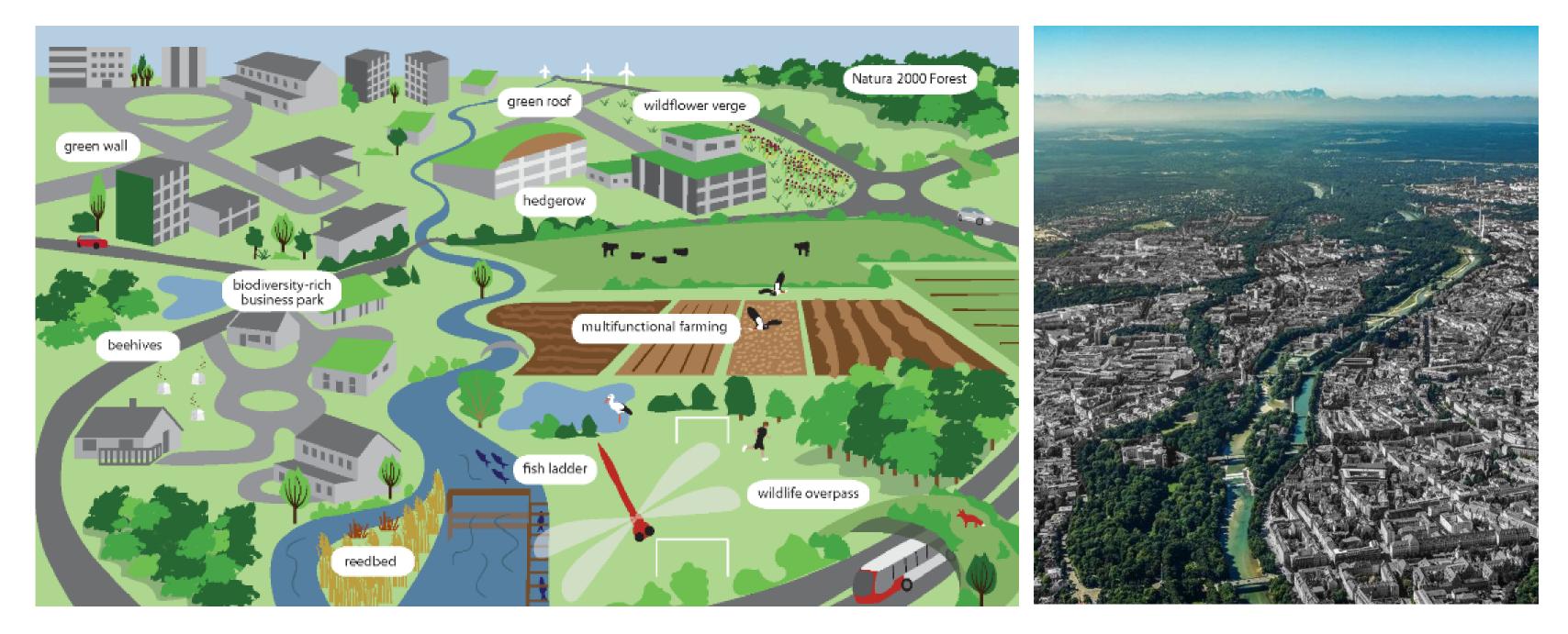




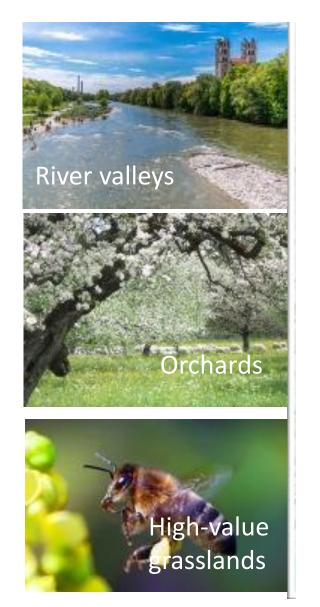
REGION BOURGOGNE FRANCHE COMTE

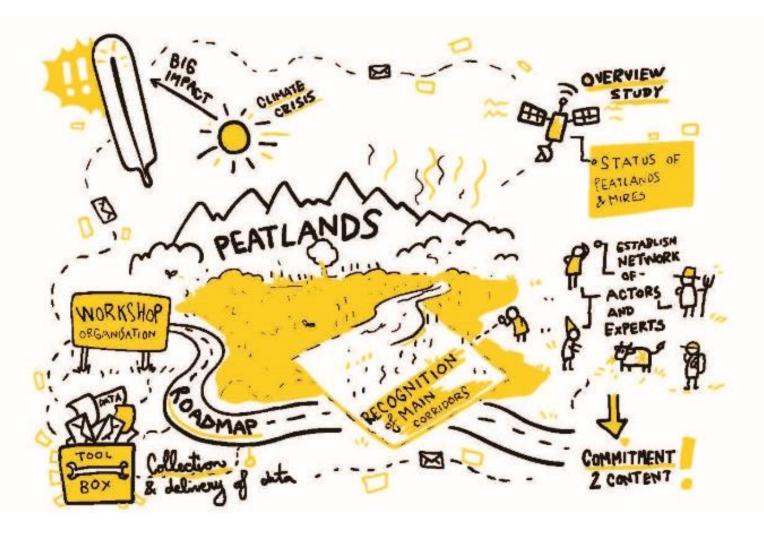
Action Group 7 Mission

"To make the Alpine region a model region for Green Infrastructure including rural and urban areas"



AG 7 Implementation "star" initiatives







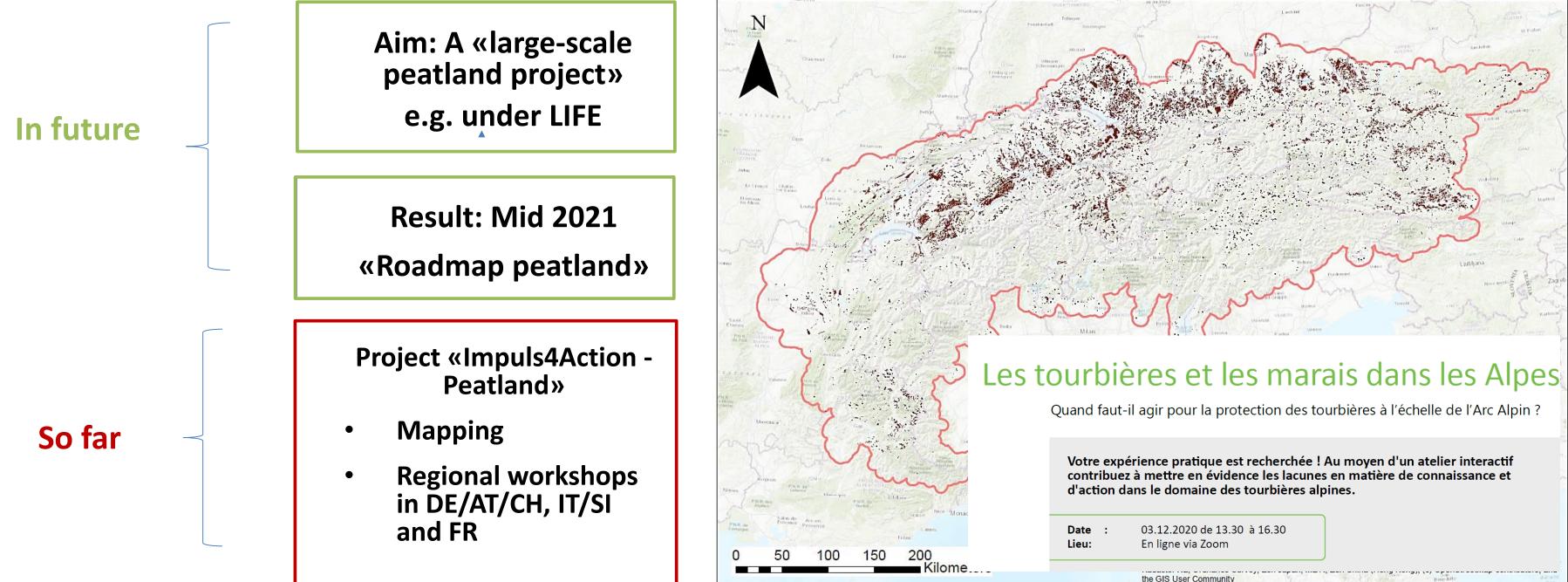














the GIS User Community

EUSALP AG7 Strategic Initiative: GI goes business

The INTERREG ASP LUIGI project (Alpine cities network) is closely collaborating with EUSALP Action Group 7 to set-up and implement one of its strategic initiatives in the field of Ecological Connectivity and Green Infrastructure (GI) and to:

- **1. Make GI a business model ("Green recovery")**;
- 2. Transform conventional land-use practices (agriculture, forestry, tourism) to providers of ecosystem services and trigger innovative business ideas to the benefit of GI maintenance;
- 3. Raise a new generation of GI entrepreneurs;
- 4. Match actors in order to stimulate private/public partnerships to create GI supporting innovative businesses;
- **5.** Capitalize on existing initiatives/experiences.

The ultimate goal is to establish a "Green Infrastructure Business Award".



Interreg

Alpine Space



Thank you for your attention!







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RECION BOURGOCNE FRANCHE COMTE